

BRIGGS GIBBINS

B I O G R A P H Y

Briggs is the youngest of four and grew up on an acreage outside of Spruce Grove, Alberta. She was surrounded by farmland, ponds, wild berries and the odd dirt bike.

Her parents believed in education, arts and sports but there was one activity that caught her attention more than any other. At two years old, she took her first dance class and hasn't looked back. Dance has taken her across the world. Some of her professional credits include: Celebrity Cruise Lines, Paramount+ "School Spirits", "Grease: Rise of the Pink Ladies", Hallmark "Dream Moms" and Disney+ "Motherland". She has worked on many music videos and commercials and travels across the country teaching masterclasses and adjudicating at various competitions. In 2016, she competed with Team Canada at the World Hip Hop Competition in Graz, Austria. After graduation, she studied history at the University of Alberta. However, she soon realized her passion for dance was stronger than she realized and decided to transfer to a commerce degree with Athabasca University and move to Vancouver. She has balanced a professional dance career and post secondary education all while laying the foundations for what is now known as Last Shot Apparel. With her exposure to endless sporting events, Briggs soon realized promotional merchandise is sold and given away in abundance. Oftentimes these items are donated or discarded in brand-new condition. On average, there is a dump truck size of clothing being discarded into a landfill every second. It was statistics like this that urged Briggs to come up with a solution for the unnecessary textile waste ending up in landfills.

In 2022, Last Shot Apparel was launched as an eco-friendly and human-friendly alternative to bulk promotional apparel. Briggs is working closely with textile recyclers, yarn mills and fabric manufacturers around the world to develop a close-loop apparel manufacturing process. Briggs believes wholeheartedly that Canada has the means and talent to localize clothing manufacturing and significantly reduce textile waste. Last Shot Apparel operates with two values at the forefront of their decisions: people and the planet. With the localization of the manufacturing process and a sustainable textile recycling program, together, we can significantly reduce carbon emissions and promote a safe and healthy work environment for Canadian seamstresses.